

DRIVE ELECTRIC AND LEAVE WORRIES BEHIND.



Discover how easy and fun
it is to drive an EV.

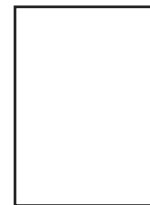
UTILITY
LOGO

**LIMITED TIME: take a test drive by
[DATE] and you could win [PRIZE]**

IT PAYS TO DRIVE ELECTRIC

TEST DRIVE AN EV, ENTER OUR SWEEPSTAKES!

[UTILITY NAME]
[ADDRESS]
[CITY, STATE, ZIP]



It pays to drive electric! Today's wide variety of electric cars offer a cleaner, cheaper way to drive. Plus, it's easy to get anywhere you need to go:

- Drive farther than you might think on a single charge – up to 200+ miles
- Accelerate fast – 0 to 60 in seconds
- Charge easily at home or on the go
- Access more than 61,000 charging stations nationwide
- Latest entertainment and safety tech

We're inviting you to see for yourself. **Test drive an electric car between [START DATE] and [END DATE], and you could win [PRIZE DESCRIPTION].**

Visit these participating dealers
[LIST DEALERS & ADDRESSES]

See details and rules online: [WEB ADDRESS]

UTILITY
LOGO

**THE FUTURE LOOKS BRIGHTER
WHEN YOU DRIVE ELECTRIC.**

Discover how EVs are
good for our economy
and the environment

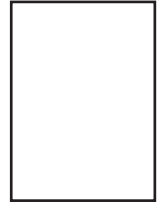
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IT PAYS TO DRIVE ELECTRIC

TEST DRIVE AN EV, ENTER OUR SWEEPSTAKES!

[UTILITY NAME]
[ADDRESS]
[CITY, STATE, ZIP]



It pays to drive electric! Today's EVs offer not only a fun, cheaper way to drive, they help put us all on the road to a brighter future with benefits for the economy and the environment:

- Oil-free
- 85% less carbon emissions and no smog
- Can be powered by renewable energy sources like solar and wind

We're inviting you to see for yourself. **Test drive an electric car between [START DATE] and [END DATE], and you could win [PRIZE DESCRIPTION].**

Visit these participating dealers

See details and rules online: [WEB ADDRESS]



**DRIVE ELECTRIC AND SAY GOODBYE TO
GAS STATIONS, OIL CHANGES AND TUNE-UPS.
FOREVER.**

Discover how much you
can save on driving and
maintenance costs with an EV.

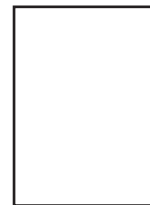
UTILITY
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IT PAYS TO DRIVE ELECTRIC

TEST DRIVE AN EV, ENTER OUR SWEEPSTAKES!

[UTILITY NAME]
[ADDRESS]
[CITY, STATE, ZIP]



It pays to drive electric! Today's wide selection of electric cars provide not only a fun, cleaner way to drive, they keep more money in your pocket:

- EV owners save an average of \$850 a year on fuel alone!
- No oil changes
- No engine tune-ups
- Federal tax credit: \$2,500 to \$7,500
- State tax credit: \$_____ [IF AVAILABLE]
- Manufacturers' and dealers rebates and incentives

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UTILITY
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